

 **Well Food Center**



**Well Food**

Rakyat • Kebudayaan • Pertanian • Sains

## More than just a bakery !



Well Foods Limited, a concern of the leading business conglomerate - Well group, is a well known eatery one can trust for quality food in Bangladesh.

Well Group, holding a much success in textile and garments sector, has taken the initiative to step in the world of food products with an establishment of Well Food Center on a space of 10,000 sft back in 2004 in port city Chittagong's busy and posh GEC intersection to be the second to none whilst adding to its credentials around a decade back.

Well Food Center is the first modernly integrated food retail shop featuring an equipped kids zone, charged music and video gaming station, internet browsing facilities and chatting ambience in Chittagong.

The center offers its customer world class exquisite bakery products with the technical support from world's biggest food ingredients manufacturer – Puratos of Belgium, best-in-the-class fast foods under franchise from SugarBun of Malaysia and famous American ice-cream Baskin Robbins.

Bakery items the food center offers with a top-notch domesticity includes breads and buns, diverse toast biscuits and cookies, bela biscuits, vermicelli (semai), Bombay-mix (chanachur) and varieties of sweets.

While, starting as the main seller of broasted chicken, SugarBun has progressed much with chicken and hamburgers to become the first Quick Service Restaurant as it also has attributed mouth-watering Asian Cuisine, Patisseries, Café Bar Beverages and Western Cuisine catering of a great variety of taste. This attribution has made the center an authentic '4 in 1' and accentuated the Destination Center Concept by making it the very best place in Chittagong for ultimate taste.

Well Group keeps its efforts continual to be a global leader in food, hospitality, entertainment and lifestyle business through providing superior quality products and services efficiently and earnestly in a hygienic and modernistic environment.





# Product List



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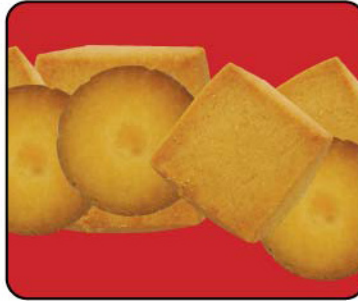
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# Handmade Cookies



**BUTTER COOKIES BISCUIT**



**BUTTER SALT COOKIES BISCUIT**



**CHOCOLATE CHIPS COOKIES BISCUIT**



**CHOCOLATE COCONUT COOKIES BISCUIT**



**CHOCOLATE COOKIES BISCUIT**



**CHOCOLATE TOFFEE COOKIES BISCUIT**



**COCONUT COOKIES BISCUIT**



**WELL DRY CAKE**



**HORLICKS COOKIES BISCUIT**



**MILK SALT COOKIES BISCUIT**



**OVALTIN COOKIES BISCUIT**



**SUGAR FREE COOKIES BISCUIT**



**CHOCOLATE DRY CAKE**

# Cookies



CASHEWNUT COOKIES BISCUIT



ALMOND COOKIES BISCUIT



TEA COOKIES BISCUIT



RAISINNUT COOKIES BISCUIT



RAISIN COOKIES BISCUIT





# Handmade Assorted Cookies





# Toast And Bela



Bela



Plain Toast



Mint Toast



Butter Toast



Garlic Toast



Coconut Toast



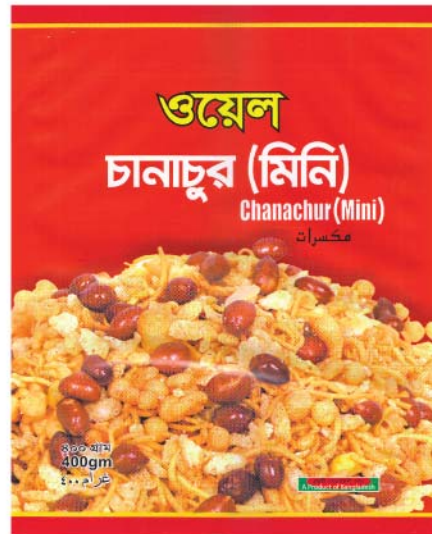
# Vermieclli (Lachcha Semai)



Nutrition Facts		Ingredients	
Nutration Facts :	200 gm	FLOUR	(62%)
Energy :	577.97 Cal	VEG.OIL	(17%)
Fat :	37.01%	DALDA GHEE	(20%)
Protein :	9.33%	VANILA POWDER	(1%)
Sugar :	2.66%	ALACHI POWDER	(1%)
Carbolydrate :	49.64%		



# Asian Hot Snakcs (Chanachur)



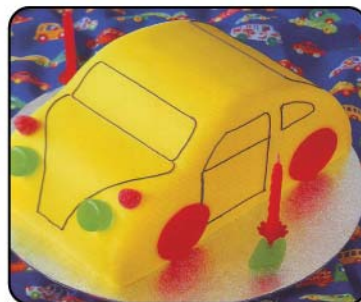
Nutrition Facts		Ingredients			
		alachi powder	0.42	0.160006095	
		arrowrut powder	0.84	0.320012191	
		beshon	88.5	33.71557012	33%
		bit salt	1.2	0.457160273	
Protein :	13.01 gm	chanar dall	6	2.285801364	2%
Fat :	35.20%	chilly powder	1.7	0.64764372	
Saturated Fat :	2.83%	citric acid	0.1	0.038096689	
Cartohydrate :	46.80%	chinamoon powder	0.83	0.316202522	
Sugar :	0.74%	clove powder	0.24	0.091432055	
Energy	556/kcal/100g.	flatten rice	16.5	6.285953751	6%
Cholesterol :	Nill	jira powder	0.84	0.320012191	
Sodium	0.53	joytric powder	0.16	0.060954703	
		moshur dall chanachur	6	2.285801364	2%
		mug dall	6	2.285801364	2%
		palm oil	98	37.33475561	37%
		pie nut red	33	12.5719075	12%
		salt	2	0.761933788	
		termaric powder	0.16	0.060954703	
			262.49		100

# Artisan Bread & Bun





# Cakes & Pastry



# Sweets





# Fast Food



From a humble beginnings as an ice cream parlor in 1979, SugarBun has evolved to become one of the leading and most innovative food Service Chain Restaurants with more than 51 Quick Service restaurants, Destination Centers and Cafes with successful operating experience in Malaysia, Negara Brunei Darussalam, Chittagong, Bangladesh and Liaoning, China

Its growth accelerated after the original founder handed over the reins of the company to the new shareholders with only twelve SugarBun restaurants in 1993. The company was taken to greater heights when it was listed on the Second Board of Kuala Lumpur Stock Exchange (KLSE) in 1997.

Future expansion programs will see SugarBun establishing restaurants in other foreign markets as part of its effort to become a global brand.



# Ice Cream








Baskin-Robbins is the world's largest chain of ice cream specialty shops. Baskin-Robbins creates and markets innovative, premium ice cream, specialty frozen desserts and beverages, providing quality and value to consumers at nearly 7,000 retail shops in nearly 50 countries outside the US. Baskin-Robbins was founded in 1945 by two ice cream enthusiasts whose passion led to the creation of more than 1,000 ice cream flavors and a wide variety of delicious treats.





# Nutrition Facts and Ingredients

SL No.	Item	Nutrition Facts	Ingredients
1.		Moisture 1.53% Protein 8.84% Fat 18.96% Total Ash. 1.45% Crude Fibre NIL Acid Insoluble Ash 0.02% Acidity Of Extracted Fat (as oleic acid) 0.65% Sugar (as sucrose) 12.07% Total Carbohydrate (by difference) 55.31% Total k.cal/100g (by calculation) 552.43.	Flour (41%) Vegetable Butter (16%) Ghee (16%) Sugar (13%) Milk powder (8%) and Others (6%)
2.		Moisture 2.95% Protein 8.57% Fat 19.48% Total Ash. 1.12% Crude Fibre NIL Acid Insoluble Ash 0.01% Acidity Of Extracted Fat (as oleic acid) 0.65% Sugar (as sucrose) 10.73% Total Carbohydrate (by difference) 56.88% Total k.cal/100g (by calculation) 536.12.	Flour (45%) Vegetable butter (18%) Ghee (18%) Sugar (11%) Milk powder (4%) Salt (1%) and Others (3%)
3.		Moisture 3.28% Acid Insoluble as 0.02% (on day basis) Edible Fat 19.25% Acidifying of extracted fat (as oleic acid), Sugar 0.72% Protein 15.07% Total Carbohydrate 8.53% Energy (K.cal/100gm) 59.94% 527.	Flour 38 % Sugar 13 % Butter 12 % Ghee 12 % Chocolate 12 % FCMP 5 % Egg 3 % Permitted Colour 2 % Cheese 2 % and others.
4.		Moisture m/m 3.87% Acid Insoluble as 0.02% (on day basis) m/m, Edible Fat m/m 21.37% Acidifying of extracted fat (as oleic acid) %m/m 0.84% Sugar 20.49% Protein 7.67% Total Carbohydrate 59.76% Energy (K.cal/100gm) 530.	Coconut Powder 16 % Sugar 16 % Ghee 16 % Chocolate 16 % Flour 13 % Butter 12 % Egg 4 % FCMP 4 % Permitted Colour 2 % and others.
5.		Moisture %m/m 3.87% Acid Insoluble as 0.02% (on day basis) m/m, Edible Fat m/m 19.16% Acidifying of extracted fat (as oleic acid) m/m 0.84% Sugar 20.49% Protein 7.67% Total Carbohydrate 59.76% Energy (K.cal/100gm) 530.	Flour 38 % Sugar 16 % Butter 12 % Ghee 12 % FCMP 10 % Chocolate 6 % Egg 3 % Permitted Colour 2 % and others 1 %

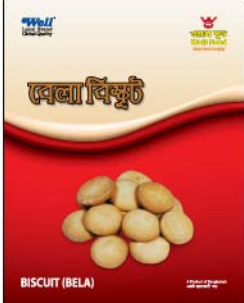

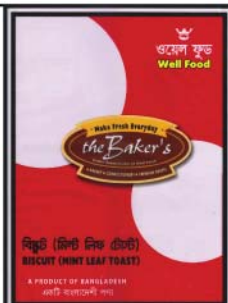
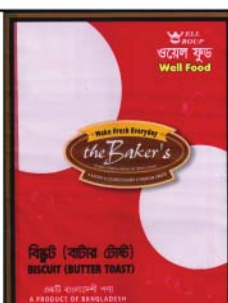
SL No.	Item	Nutrition Facts	Ingredients
6.	 <p>চকোলেট টুফি হুকিজ বিস্কুট <b>Chocolate Toffee Cookies Biscuit</b> বিস্কট হোকিট তালি কুকিজ</p>	Moisture m/m 3.87% Acid Insoluble as (on day basis) m/m, Edible Fat m/m 0.02% 19.16% Aciding of extracted fat (as oleic acid)%m/m 0.84% Sugar 20.49% Protein 7.67% Total Carbohydrate 59.76% Energy (K.cal/100gm) 530.	Flour 40 % FCMP 14 % Sugar 13 % Butter 13 % Ghee 13 % Egg 4 % Permitted Clour and others 2 %
7.	 <p>কোকোনাট হুকিজ বিস্কুট <b>COCONUT COOKIES BISCUIT</b> মিষ্ণু গুণে চকোলেটের মতো স্বাদ এবং মসুরে চকোলেটের মতো স্বাদ আমেরিকা হুকিজ</p>	Moisture 2.95% Protein 8.57% Fat 19.48% Total Ash. 1.12% Crude Fibre NIL Acid Insoluble Ash 0.01% Acidity Of Extracted Fat (as oleic acid) 0.65% Sugar (as sucrose) 10.73% Total Carbohydrate (by difference) 56.88% Total k.cal/100g (by calculation) 536.12.	Coconut Powder 20 % Sugar 20 % Butter 20 % Ghee 15 % Flour 15 % Egg 5 % FCMP 4 % and others.
8.	 <p>ওয়েল ড্রাই কেক <b>WELL DRY CAKE</b> আমেরিকা হুকিজ</p>	Moisture 1.45 Fat 38.90 Protein 8.82 Total Ash 0.04 Acid Insoluble Ash Nill Aidity of Extracted Ash 1.75 Crude fiber 0.07 Sucrose 23.67 Total Carbohydrate 5.19 Energy (KCal / 100g) 586.	Flour (30%) Sugar (22%) Egg (18%) Ghee (9%) Vegetable oil (4%) Top cream (4%) and others (3%)
9.	 <p>হরলিক্স হুকিজ বিস্কুট <b>HORLICKS COOKIES BISCUIT</b> বিস্কট হোকিট হরলিক্স</p>	Moisture 1.77% Protein 13.49% Fat 19.79% Total Ash. 0.81% Crude Fibre 0.11% Acid Insoluble Ash 0.02% Acidity Of Extracted Fat (as oleic acid) 0.84% Sugar (as sucrose) 16.34% Total Carbohydrate (by difference) 84% Total k.cal/100g (by calculation) 544	Flour 42 % Sugar 18 % Butter 15 % Ghee 15 % FCMP 4 % Egg 3 % Horlicks 3 %
10.	 <p>মিল্ক সল্ট হুকিজ বিস্কুট <b>MILK SALT COOKIES BISCUIT</b> মিল্ক সল্ট হুকিজ বিস্কুট মিল্ক সল্ট হুকিজ বিস্কুট</p>	Moisture 3.06% Protein 16.48% Fat 23.49% Total Ash. 1.29% Crude Fibre 0.10% Acid Insoluble Ash 0.02% Acidity Of Extracted Fat (as oleic acid) 0.56% Sugar (as sucrose) 9.52% Total Carbohydrate (by difference) 44.71% Total k.cal/100g (by calculation) 554.	Flour (44%) Vegetable Butter (17%) Ghee (17%) Sugar (14%) Milk Powder (4%) and Others (4%)



SL No.	Item	Nutrition Facts	Ingredients
11.	 <p>ওভালটিন কুকিজ বিস্কুট Ovaltine COOKIES BISCUIT লুইল লুইল কুকিজ</p>	<p>Moisture 1.23% Protein 8.34% Fat 32.24% Total Ash. 1.5% Crude Fibre NIL Acid Insoluble Ash 0.05% Acidity Of Extracted Fat (as oleic acid) 1.00% Sugar (as sucrose) 12.03% Total Carbohydrate (by difference) 56% Total k.cal/100g (by calculation) 553.03.</p>	<p>Flour 42 % Sugar 18 % Ghee 14 % Butter 14 % FCMP 4 % Ovaltine 4 % Egg 3 % and others.</p>
12.	 <p>সুগার ফ্রি কুকিজ বিস্কুট Sugar Free Cookies Biscuit লুইল কুকিজ বিস্কুট</p>	<p>Moisture 2.39% Protein 9.62% Fat 32.24% Total Ash. 1.5% Crude Fibre NIL Acid Insoluble Ash 0.05% Acidity Of Extracted Fat (as oleic acid) 1.00% Sugar (as sucrose) 12.03% Total Carbohydrate (by difference) 56% Total k.cal/100g (by calculation) 553.03.</p>	<p>Flour 54 % Ghee 18 % Butter 18 % FCMP 9 % and others.</p>
13.	 <p>চকোলেট ড্রাই কেক CHOCOLATE DRY CAKE বিস্কাক ড্রাই কেক</p>	<p>Moisture 1.45 Fat 38.90 Protein 8.82 Total Ash 0.04 Acid Insoluble Ash Nil Aidity of Extracted Fat 1.75 Crude fiber 0.07 Sucrose 23.67 Total Carbohydrate 5.19 Energy (KCal / 100g) 586.</p>	<p>Flour (30%) Sugar (22%) Egg (18%) Ghee (9%) Vegetable oil (4%) Top cream (4%) Chocolate Coco Powder (10%) and others (3%)</p>
14.	 <p>কেশিওনাট কুকিজ বিস্কুট CASHENUT COOKIES BISCUIT Delicious crunchy biscuits baked with succulent pieces of Cashewnut. নেট ওয়েট : ১০০ গ্রাম Net Weight : 100g</p>	<p>Moisture 2.06% Protein 9.81% Fat 39.22% Total Ash 0.94% Cruder Fiber 0.33% Acid Insoluble ash 0.01% Acidity of Extracted fat (as olcic acid) 0.81% Sugar (As Sucrose) 15.77% Total Carbohydrate 47.97% Energy (K.call/100gm) 584.</p>	<p>Flour (36%) Butter (16%) Ghee (15%) Sugar (16%) Milk powder (8%) Kashewnut (8%) and Egg (1%)</p>
15.	 <p>আলমন্ড কুকিজ বিস্কুট ALMOND COOKIES BISCUIT Delicious crunchy biscuits baked with succulent pieces of Almond. নেট ওয়েট : ১০০ গ্রাম Net Weight : 100g</p>	<p>Moisture 1.75% Protein 9.29% Fat 37.48% Total Ash 0.96% Cruder Fiber 0.87% Acid Insoluble ash 0.11% Acidity of Extracted fat (as olcic acid) 0.84% Sugar (As Sucrose) 13.42% Total Carbohydrate 50.52% Energy (K.call/100gm) 577.</p>	<p>Flour (36%) Sugar (16%) Butter (16%) Ghee (15%) Milk powder (8%) Almond nut (8%) and Egg (1%)</p>

SL No.	Item	Nutrition Facts	Ingredients
16.	 <p><b>টি কুকিজ বিস্কুট</b> Well Food TEA COOKIES BISCUIT Baked from selective ingredients to explore the leisure time. নেট ওজন : ১০০ গ্রাম Net Weight : 100gm</p>	Moisture 3.00% Protein 9.75% Fat 37.19% Total Ash 0.97% Crude Fiber 0.13% Acid Insoluble ash 0.08% Acidity of Extracted fat (as oleic acid) 0.83% Sugar (As Sucrose) 13.66% Total Carbohydrate 49.09% Energy (K.cal/100gm) 570.	Flour (36%) Butter (18%) Ghee (18%) Sugar (14%) Milk powder (8%) and Egg (1%)
17.	 <p><b>রেইজিন কুকিজ বিস্কুট</b> Well Food RAISIN COOKIES BISCUIT Delicious crunchy biscuits baked with succulent pieces of Raisins. নেট ওজন : ১০০ গ্রাম Net Weight : 100gm</p>	Moisture 3.00% Protein 9.75% Fat 37.19% Total Ash 0.97% Crude Fiber 0.13% Acid Insoluble ash 0.08% Acidity of Extracted fat (as oleic acid) 0.83% Sugar (As Sucrose) 13.66% Raisin 0.020% Total Carbohydrate 49.09% Energy (K.cal/100gm) 570.	Flour (36%) Butter (18%) Ghee (18%) Sugar (14%) Milk powder (8%) and Egg (1%)
18.	RAISIN NUT COOKIES	Moisture 3.00% Protein 9.75% Fat 37.19% Total Ash 0.97% Crude Fiber 0.13% Acid Insoluble ash 0.08% Acidity of Extracted fat (as oleic acid) 0.83% Sugar (As Sucrose) 13.66% Raisin 0.014% Pie nut (Red) 0.008% Total Carbohydrate 49.09% Energy (K.cal/100gm) 570.	Flour (36%) Butter (18%) Ghee (18%) Sugar (14%) Milk powder (8%) and Egg (1%)
19.	 <p><b>BISCUIT (COCONUT TOAST)</b></p>	Nutration Facts : Per 250 g. Energy : 483.55 K.cal Fat : 20.91% Protein : 8.52% Sugar : 12.97% Carbohydrate : 65.32%	Flour 58% Vegetable Oil 13% Sugar 20% Coconut Oil 5% Egg 3% Salt 1%
20.	 <p><b>BISCUIT (MINT LEAF TOAST)</b></p>	Energy : 482.18 K.cal Fat : 20.10% Protein : 9.35% Sugar : 7.31% Carbohydrate : 65.97%	Flour 60% Vegetable Oil 18% Sugar 12% Cow Ghee 5% Egg 3% Mint Leaf Powder 1% Others 1%



SL No.	Item	Nutrition Facts	Ingredients
21.	 <b>BELA BISCUIT</b>	Energy : 483.55 K.cal Fat : 20.91% Protein : 8.52% Sugar : 12.97% Carbohydrate : 65.32%	Floor (60%) Vegetable Oil (13%) Suger (13%) Vagetable Margarin (5%) Egg (3%) Vegetable Butter (3%) and Others (3%)
22.	 <b>BISCUIT (GARLIC TOAST)</b>	Energy : 487.99 K.cal Fat : 21.23% Protein : 9.33% Sugar : 7.53% Carbohydrate : 64.90%	Flour 60% Vegetable Oil 18% Suger 12% Cow Ghee 5% Egg 3% Garlic 1% Others 1%
23.	 <b>BISCUIT (MINT PLAIN TOAST)</b>	Energy : 464.76 K.cal Fat : 16.44% Protein : 9.77% Sugar : 13.43% Carbohydrate : 69.43%	Flour 65% Vegetable Oil 18% Suger 13% Egg 3% Others 1%
24.	 <b>BISCUIT (BUTTER TOAST)</b>	Energy : 483.55 K.cal Fat : 20.91% Protein : 8.52% Sugar : 12.97% Carbohydrate : 65.32%	Flour 55% Suger 19% Vagetable Oil 18% Cow Ghee 5% Egg 2% Others 1%

# Factory At a Glance







# Our Partners

## Ingredients Partners



## Machinery Partners





# Our Global Presence



# Contact Information

## **Syed Asif Hasan**

Director

### **Well Group of Industries**

A23 S6, BSCIC I/E, Kalurghat, Chittagong, Bangladesh.

Tel: +88-031-671604, 671173, Fax: +88-031-671989

E-mail : [asif@wellgroupbd.com](mailto:asif@wellgroupbd.com)

Web: [www.wellbd.com](http://www.wellbd.com)

### **Well Foods Ltd.**

Factory & Head Office : 1213/1351 Jungalpara, Aturar Dipo  
Sholoshahar, Chittagong, Bangladesh.

Phone : +88 031 2583436

E-mail : [wellfood@wellgroupbd.com](mailto:wellfood@wellgroupbd.com)

Web : [www.wellbd.com](http://www.wellbd.com)

